



Making your product shine

For Immediate Release

For Interview Information Contact:
Helen Cook
903-654-0938
Helen.Cook@PrimeStarPublicity.com

New humorous daily devotional . . . anything but average

Ventura, CA—July 2011—Nordskog Publishing releases Your Average Joe Unplugged, a Christian-living title by Joseph D. Schneller that offers modern-day believers a devotional filled with humor, wisdom, and insight.

Injected with humor but serious about life, the author speaks to everyday Christians who strive to walk in faith through the joys and disappointments of modern living. Each of the 30 daily devotions ends with “Bread for your Soul,” a section containing message-relevant Scriptures together with insightful commentary, encouragement, and prayer. Also sprinkled throughout the book are amusing anecdotes of the author’s own true-life challenges.

You may find yourself laughing out loud, but you will also come away with a deeper understanding of God and His purpose for your life.

“Schneller sees the profound in the simple, the eternal in the ordinary, and thus catches glimpses of God’s grace at work in everyday life where we spend most of our time. Behind the humor is a keen insight into trusting, loving, and obeying God.” — Gerald L. Sittser, Theologian; author of *Water from a Deep Well*

“The author finds victory through faith and gut-level logic...a brand of street-smart theology that is very appealing.” — Dr. Dennis E. Hensley, author of *Man to Man*

“Honest and funny, with Bible verses related to real life such as career, marriage, and dealing with fear. You’ll find yourself encouraged.” — Matt Erickson, Walk Thru the Bible Ministries

Though written primarily for men – and there is one article titled “Trash Talk (Women Are Not Allowed to Read This)” – the book has already been enthusiastically endorsed by women readers.

Said publisher Gerald Christian Nordskog: “Women will appreciate hearing God’s marching orders for us fellows, particularly in the firm but gentle urging to grow up and be mindful of His things. We expect you will truly enjoy this book. We expect you will grow.”

The author's articles are being widely published by Focus on the Family, Walk thru the Bible, and various marriage and parenting magazines and websites.

Nordskog Publishing, 2011
100 pages, paperback